# Walking with patients through the sleep apnea journey



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to learn more.



Screening:
Recognizing symptoms

Testing: Exploring diagnosis

Prescribing:
Tailoring treatment

Treating:
Overcoming challenges

Common barriers patients face



51% of patients haven't discussed their sleep with a doctor.1

Many patients don't realize that fatigue, morning headaches, or high blood pressure can be linked to untreated OSA, leading to delays in treatment.<sup>2</sup>

Screen for sleep apnea using validated tools like the Epworth Sleepiness Scale questionnaire.<sup>3</sup>

How you can help

#### **Example response:**

How is your sleep? Do you feel rested and refreshed during the day?

Why your help matters Prioritizing sleep health and early screening leads to timely diagnoses, effective treatment, and a more successful health journey.

**40%** of adults suspected of having OSA don't get tested.<sup>4</sup>

Limited accessibility, confusion about testing options, and fear of diagnosis can lead patients to avoid testing, even when referred.

Present at-home testing as a convenient option that allows qualifying patients to complete their sleep study comfortably in their own bed.

#### Example response:

Home sleep tests are convenient, simple, and some have been shown to be more than 90% accurate.<sup>5</sup>

Patients who receive tailored educational interventions are more than twice as likely to complete sleep testing.<sup>6</sup>



Up to 30% of patients don't start OSA therapy after diagnosis.<sup>7</sup>

Stigma and fear of long-term therapy often deter patients from pursuing CPAP treatment, delaying their access to necessary care and progress toward better health.

Personalize OSA treatment plans to each patient— because when care feels tailored, and equipment feels manageable, adherence becomes much more achievable.

## **Example response:**

CPAP therapy could be lifechanging for you. Some patients notice symptom relief after their first night of use.<sup>8</sup>

Early, empathetic support makes a real difference in patient long-term outcomes. Treating OSA can change lives—from helping patients reduce cardiovascular risk to improving daily function. 10



**25%** of patients stop OSA therapy within the first year.<sup>7</sup>

Patients may stop using therapy due to a lack of guidance or support, decreased motivation or therapy-related challenges.

Connect patients to coaching and online tools, and schedule a 30-90 day follow-up to meet compliance and support therapy adherence.

### Example response:

The more you use your CPAP—ideally over 4 hours a night—the better you'll start to feel.

Engaging patients with supportive strategies not only improves CPAP adherence—it leads to better outcomes, fewer follow-up challenges and a smoother care journey.<sup>11</sup>